

Her Universe 2026 Fashion Show (“Fashion Show”) Design Competition Official Rules (“Official Rules”)

NO PURCHASE NECESSARY TO ENTER OR WIN.

By entering or otherwise participating in the Her Universe 2026 Fashion Show Competition (“Contest”), you agree to be bound by these Official Rules.

1. **SPONSOR.** This Contest is sponsored by HU Merchandising, LLC (“Her Universe”), with its principal place of business at 18305 E. San Jose Avenue, City of Industry, California 91748.
2. **ELIGIBILITY.** To enter the Contest, you (the “Entrant”) must be: (a) a legal resident of the (50) United States, District of Columbia, Puerto Rico, or Canada (excluding Québec); (b) eighteen (18) years or older at the time of entry; and (c) have a valid email address. Residents of the U.S. Virgin Islands or any other U.S. territories and possessions, as well as residents of Québec, Canada, are not eligible to enter.
3. **EXCLUSIONS.** Individuals in any of the following categories are not eligible to enter the Contest: (a) any person who is at the time of entry an employee of Her Universe, Hot Topic, Inc. (“Hot Topic”) or Hot Topic, Inc. d.b.a. BoxLunch (“BoxLunch”); (b) any person who is an employee of a Hot Topic parent company, affiliate or subsidiary; (c) any person who is an employee of Warner Bros. Discovery (“Warner Bros.”); and (d) any person who is an immediate family member¹ of any person in categories (a)-(c) above.
4. **CONTEST ONLY OPEN TO INDIVIDUALS.** This Contest is only open to individuals. Any entries from an entity or group shall be invalid and disqualified.

STAGE 1: ENTRY

4. **SUBMISSION PERIOD.** Submissions will be accepted starting at 12:00 AM Pacific Time on March 27, 2026 and ending at 11:59 PM Pacific Time on May 1, 2026 (the “Contest Submission Period”).
5. **HOW TO ENTER.** To enter the Contest, visit www.HerUniverse.com/FashionShow (the “Website”) during the Contest Submission Period and submit between one (1) to three (3) designs (each a “Design”) with the submission form (the Design(s) and submission form will together be known as a “Submission”). Please read the Website carefully, as it may provide important information about how to submit a Submission. All Submissions must be provided in a format acceptable by Her Universe.
6. **ONE SUBMISSION PER ENTRANT.** Only one (1) Submission is permitted per Entrant. Even though a Submission may contain up to three (3) Designs, only one (1) Design, if any, per Entrant will be chosen as a Finalist Design.

¹ Immediate family member means biological or step, mother, father, sister, brother, daughter, son, dependent, or spouse of any of the foregoing.

7. **SUBMISSION REQUIREMENTS.** All Designs must be original "Geek Couture" fashion creations that draw inspiration from the DC universe, including the characters, stories, themes, scenes, visuals, or any other aspect of the following properties (collectively "**DC Properties**"):
- Aquaman
 - Batman
 - Cyborg
 - DC Women
 - Flash
 - Green Lantern
 - Justice League
 - Superman
 - Wonder Woman
 - Batman (1989)
 - Batman & Robin (1997)
 - Batman Forever (1995)
 - Batman Returns (1992)
 - Batman v Superman: Dawn of Justice (2016)
 - Dark Knight, The (2008)
 - Dark Knight Rises (2012)
 - Superman (2025)
 - Batman Beyond: Animated Series
 - Harley Quinn: Animated Series
 - Peacemaker: Television Series
 - Sandman: Television Series
 - My adventures with Superman
 - Clayface
 - Lanterns HBO
 - Teen Titans
 - Teen Titans Go
 - Supergirl (2026)

Each Design must reflect the Entrant's own artistic interpretation of the DC Property that inspired it. **Designs must not be costumes, costume replicas, or reproductions of any outfit or costume worn by a character.** A "Geek Couture" design draws creative inspiration from the DC universe but translates that inspiration into a wearable, original work of high-fashion art.

For example, a Design inspired by Supergirl might reimagine her colors, themes, or silhouette into a one-of-a-kind fashion piece, but it cannot be a recreation of a costume or outfit worn by Supergirl.

Designs must be (i) wearable, (ii) able to be worn and displayed on a runway, and (iii) the Entrant's own, original, expressive, and previously unpublished work.

Her Universe reserves the right to reject any Design that, in its sole judgment, copies or incorporates third-party designs or otherwise violates any third-party intellectual property rights. The failure of Her Universe to exercise this right with respect to any Design will not relieve you of your representations and warranties set forth in these Official Rules.

All Submissions must be received during the Contest Submission Period. No substitutions or new versions of Designs will be accepted once the original Submission is submitted for consideration. All Submissions and any communications or information provided to Her Universe or transmitted to the Website in connection with the Contest will be treated as non-confidential and non-proprietary.

Designs must not contain any material that:

- a. is obscene, offensive, harassing, sexually explicit or suggestive, violent, defamatory, derogatory or inappropriate, as determined by Her Universe in its sole discretion;
- b. invades or infringes the privacy or publicity rights of a third party;
- c. infringes upon the intellectual property rights of a third party;
- d. promotes firearms, illegal drugs, hate speech, dangerous or unsafe activities, or any political agenda or message; or
- e. communicates messages or images inconsistent with the Her Universe brand or the brands of any co-sponsors or affiliates of Her Universe, as determined by Her Universe in its sole discretion.

Any Submissions that do not comply with the above requirements are subject to disqualification, at the sole and absolute discretion of Her Universe.

STAGE 2: SELECTION OF FINALISTS

- 8. FINALISTS; JUDGMENT CRITERIA.** Her Universe will select up to twenty-five (25) Entrants (each a “**Finalist**”) to advance to the final stage of the Contest, where Finalists will bring their Design to life and debut it on the runway at the Her Universe 2026 Fashion Show!

All submitted Designs will be reviewed from May 2, 2026 through May 07, 2026 (“**Finalist Judging Period**”). During the Finalist Judging Period, the judges (comprised of members of the Hot Topic, BoxLunch and Her Universe Teams) will review all eligible Designs and select 20-25 Finalists. Finalists will be selected based on the following criteria:

- Creativity and Imagination – The creativity and imagination of the Design, including any background or stories that inspired the Design.
- Aesthetics – The eye appeal of the Design.
- Feasibility – How likely or unlikely it is that the Entrant can bring the Design to life for use in a fashion show.
- Geek Couture – Whether the Design embodies the spirit and goal of Geek Couture and the Her Universe brand.

- 9. NOTIFICATION OF FINALISTS.** Each selected Finalist will be notified no later than May 08, 2026 by telephone, Zoom, video chat, e-mail, and/or mail address using the contact information provided in the Submission. Her Universe may record any phone call, Zoom conversation, or video chat to document each selected Finalist’s reaction. If the Finalist submitted multiple Designs in their Submission, Her Universe will specify which Design has been selected.

If Her Universe is unable to contact a selected Finalist (for instance, the communication is returned as unclaimed or undeliverable due to an invalid email address), or if a selected Finalist fails to respond to the notification by May 15, 2026, then, at the sole discretion of Her Universe, such Finalist will forfeit their opportunity and an alternate Finalist may be selected. If a Finalist declines an opportunity to participate, or is otherwise found ineligible or to participate, then such Finalist will be disqualified and an alternate Finalist may be selected.

In order to participate in the next stages of the Contest and the Fashion Show, Finalists may be required to execute an Affidavit of Eligibility, a Liability Waiver & Release, Appearance Release, Authorization to Conduct Background Check, and/or any other forms requested by Her Universe (collectively, "**Finalist Participation Documents**"). Finalists must execute and return all Finalist Participation Documents requested by Her Universe by the deadline provided. If a Finalist fails to sign and return the Finalist Participation Documents by the stated deadline, they will be disqualified and an alternate Finalist may be selected.

STAGE 3: BRINGING THE DESIGN TO LIFE

10. FINALISTS REQUIREMENTS. If selected, Finalists must be able to attend the Her Universe Fashion Show taking place on July 23, 2026, at the Manchester Grand Hyatt Hotel in San Diego, California.

The following terms and conditions apply to all Finalists.

- a. Creating and Constructing the Design. Finalists will be required to create and construct their selected Designs at their expense and by July 22, 2026. Finalists will be responsible for any and all supplies, fabrics, materials, labor and costs necessary to construct their Designs. If a Finalist is unable to complete their design by the deadline set by Her Universe, they may be disqualified.
- b. Travel. Finalists will be responsible for paying all costs and expenses related to their travel and attendance at the Fashion Show. This includes airfare to and from San Diego, lodging, and any local travel (e.g., taxis) to and from the Manchester Grant Hyatt Hotel for the Fashion Show and pre-Fashion Show rehearsal.
- c. Models. Finalists will be required to use their own models to display their Designs at the Fashion Show. Finalists will be responsible for any costs and expenses associated with such models, including any travel, lodging, makeup and hair, or other expenses associated with the model's attendance and participation in the Fashion Show. Finalists are free to serve as their own models if they wish.
- d. Rehearsals. Finalists and their models will be required to attend mandatory dress rehearsals on July 22, 2026 at the Manchester Grand Hyatt Hotel in San Diego, California.
- e. Attendance at Fashion Show. Finalists will be required to attend the Fashion Show on July 23, 2026 at the Manchester Grand Hyatt Hotel in San Diego, California.
- f. Submission of Materials. Finalists will be asked to submit additional materials related to the Contest for use at the Fashion Show, such as video interviews, biographies,

and other information. Reasonable deadlines will be set so that all Finalists will have reasonably adequate time to provide such materials.

Finalists who do not or cannot comply with the above requirements may be disqualified at the sole discretion of Her Universe.

STAGE 4: FASHION SHOW/FINAL COMPETITION

- 11. FINAL COMPETITION.** The final competition will take place at the Fashion Show. During the Fashion Show, Finalists will present their Designs to the judges and the audience. Winners will be selected at the event.
- 12. JUDGMENT CRITERIA FOR WINNERS.** Finalist Designs will be judged according to the same criteria used for selecting Finalists, along with the following additional criteria:
- Execution – Converting the Design (as a sketch) into wearable fashion creation;
 - Skill – The skill and technique in constructing the Design; and
 - Quality – The overall quality of the Design as exhibited in the Fashion Show.
- 13. SELECTION OF WINNERS.** Two (2) winners (each a “**Winner**” and collectively, the “**Winners**”) will be selected at the Fashion Show. One Winner will be selected by the judges according to the aforementioned criteria, and another winner will be selected by the audience.
- 14. PRIZE.** Each Winner will each receive a prize of two thousand U.S. dollars (\$2,000.00 USD) (each a “**Prize**”). Additionally, Her Universe may, at its sole discretion, offer each Winner the opportunity to design a fashion collection for Her Universe. For the avoidance of doubt, Her Universe retains the exclusive right to determine whether to extend this opportunity to any Winner. If offered, the specific details of this design opportunity will be provided to the Winner(s) after the Fashion Show.

OTHER TERMS AND CONDITIONS

- 15. ODDS OF SELECTION.** The odds of being selected at any stage of the Contest depend on the number of Submissions received and how each Design performs against the judging criteria.
- 16. RESPONSIBLE BEHAVIOR.** While participating in the Contest (including at the Fashion Show), all Entrants (including Finalists) shall conduct themselves at all times with due regard to public conventions and morals and shall not commit any act that would defame or damage the reputation of Her Universe, Hot Topic, BoxLunch, or the officers, directors, employees, agents, affiliates, subsidiaries and parent companies of each of the foregoing. Her Universe may, in its sole discretion, disqualify an Entrant immediately if: (a) the Entrant commits any act or becomes involved in any situation or occurrence that brings the Entrant into public contempt, scandal, or ridicule, and such behavior has, in Her Universe’s reasonable judgment, a negative impact on the Fashion Show or Her Universe’s reputation, or (b) the Entrant makes any intentionally misleading, deceptive, or fraudulent statement about Her Universe, Hot Topic, or BoxLunch, or the affiliates, officers, directors, representatives or employees of any of the foregoing.

- 17. INTELLECTUAL PROPERTY OWNERSHIP.** You acknowledge that the DC Properties, including all associated characters, names, likenesses, symbols, images, trademarks, and related indicia are the exclusive property of Warner Bros. and are protected under copyright, trademark, and other applicable laws. By entering the Contest, you further acknowledge and agree that all Designs created or submitted by you in connection with the Contest, whether or not selected, are "works made for hire" as defined under the U.S. Copyright Act (17 U.S.C. § 101), and Warner Bros. will be the sole and exclusive owner of all right, title, and interest in and to each Design, including all intellectual property rights therein. To the extent any Design does not qualify as a work made for hire under applicable law, you hereby irrevocably assign and transfer to Warner Bros. all right, title, and interest in and to such Designs, including all intellectual property rights therein, in perpetuity and throughout the world, without compensation or royalty of any kind. You further waive any moral rights or rights of attribution in the Designs to the fullest extent permitted by law. As the owner of all Designs, Warner Bros. may use, reproduce, modify, display, distribute, and create derivative works from any Design for any purpose, without further compensation to or approval from an entrant.
- 18. TECHNICAL ISSUES.** Her Universe does not warrant that the Website or the administration of the Contest will be uninterrupted or error free. Her Universe is not responsible or liable for any problems or damages that may arise due to: (a) lost, interrupted, inaccessible or unavailable internet connections, networks, servers, satellites, Internet Service Providers, websites, or other telecommunications failures; (b) technical failures, errors, or malfunctions of any kind, including but not limited to hardware or software malfunctions, telephone or mobile device malfunctions, computer malfunctions, printing errors, or any other malfunctions affecting the Website; (c) any failures to deliver or receive Submissions, communications, or notifications of any kind; (d) unauthorized human intervention in the Contest or the Website at any point, including but not limited to computer viruses, malicious software, or cyber-attacks; (e) any other errors of any kind, whether human, mechanical, or electronic, in the administration of the Contest, the receipt or processing of Submissions, or the selection of Finalists or Winners. Her Universe is also not responsible or liable for any damage to your computer, mobile device, or other equipment resulting from your participation in the Contest or your access to or use of the Website.
- 19. PUBLICITY RIGHTS.** You hereby irrevocably grant and license to Her Universe, Hot Topic, Warner Bros, and the parent companies, affiliates, subsidiaries, employees, licensees and designees of each of the foregoing (together, the "**Sponsor Parties**") the right and license to use your name, image, likeness, voice, appearance, biographical information, social media handles, statements, and any other personal information in any medium now existing or hereafter created, throughout the world, in perpetuity, for purposes of administering and promoting the Contest and Fashion Show, including any post-Contest or post-Fashion Show recaps, highlights, or promotional materials. This grant is royalty-free, and you waive any right to inspect or approve any such use. You acknowledge that you will receive no additional compensation in connection with any use of your name, image, or likeness under this section.
- 20. WAIVER AND RELEASE.** By participating in the Contest, you release and hold harmless the Sponsor Parties from any and all claims, losses, damages, liabilities, costs, and expenses (including attorneys' fees) arising out of or relating to: (i) your participation in, preparation for, or travel to or from the Contest or Fashion Show; (ii) the judging process or selection or non-selection of any Design, Finalist, or Winner; (iii) any use of your Designs, name, likeness, voice, image, or biographical information in connection with the Contest or any related marketing; (iv) any injury, illness, death, loss, or damage to person or property; and (v) any

other claim in tort, contract, or any other legal theory, including claims for intellectual property infringement, invasion of privacy, or violation of rights of publicity.

21. BACKGROUND CHECK. By entering the Contest, you consent to Her Universe and its affiliates or designees conducting a background check at any stage of the Contest. Her Universe reserves the right, in its sole discretion, to disqualify any Entrant or Finalist if the results of a background check reveal conduct that Her Universe determines, in its sole judgment, is inconsistent with the values, reputation, or standards of the Contest, the Fashion Show, or the Her Universe brand.

22. TAXES. Taxes on Prizes and any other prizes awarded in connection with the Contest are the sole responsibility of the Finalists and the Winners.

23. CONDITIONS OF ENTRY AND ACKNOWLEDGMENTS.

By entering this Contest, you represent, warrant, acknowledge and agree that:

- a. The Sponsor Parties will not be responsible or liable for any losses, damages, or injuries of any kind (including death) resulting from your participation in the Contest, Fashion Show, or any Fashion Show-related activity.
- b. You will be responsible for any taxes or any prizes you receive in connection with the Contest.
- c. With regard to each Design you submit as part of the Contest: (i) you are the sole author, originator, creator and owner of all rights, including all intellectual property rights, in and to the Designs; (ii) each Design is original and has not been previously published; (iii) your Designs do not and will not infringe upon or violate the intellectual property, privacy or publicity rights of any third party; (iv) you have not previously assigned, transferred, licensed, or otherwise encumbered the intellectual property rights in the Designs, or any elements thereof, to any third party; and (v) you have full authority to grant the rights set forth in these Official Rules. You hereby agree to indemnify, defend, and hold Her Universe and the Sponsor Parties harmless from and against any and all third-party claims, lawsuits, actions, or proceedings arising from a breach of any of your representations and warranties in these Official Rules, including but not limited to any claim that your Design infringes upon the intellectual property, privacy, or publicity rights of a third party.
- d. In the event of any dispute arising out of or in connection with the Contest, the Fashion Show, or any Sponsor Party's use of any Designs or other materials submitted in connection with the Contest, you agree that monetary damages are an adequate remedy and hereby waive any right to seek injunctive or other equitable relief against any Sponsor Party. Your remedies will be limited solely to an action for damages, if any, at law.

24. GOVERNING LAW; DISPUTE RESOLUTION; CLASS ACTION WAIVER.

- a. These Official Rules, and the interpretation of these Official Rules will be governed by and construed in accordance with the laws of the State of California, United States of America, without regard to its conflicts of laws principles.

- b. ARBITRATION. YOU UNDERSTAND AND AGREE THAT ALL CLAIMS, DISAGREEMENTS, DISPUTES OR CONTROVERSIES BETWEEN YOU AND HER UNIVERSE OR ANY OTHER SPONSOR PARTY, ARISING OUT OF OR RELATING TO THE FASHION SHOW, THE CONTEST, YOUR PARTICIPATION IN THE CONTEST, YOUR DESIGNS (OR ANY SPONSOR PARTY'S USE THEREOF), THE PRIZES AWARDED UNDER THE CONTEST, OR THESE OFFICIAL RULES WILL BE RESOLVED BY FINAL AND BINDING ARBITRATION. ALL DISPUTES WILL BE DETERMINED BY BINDING ARBITRATION (1) ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC. ("**JAMS**"), PURSUANT TO THE JAMS STREAMLINED ARBITRATION RULES & PROCEDURES THEN IN EFFECT (THE "**JAMS RULES**"), AS MODIFIED BY THIS AGREEMENT TO ARBITRATE; (2) CONDUCTED BY A SINGLE, NEUTRAL ARBITRATOR; AND (3) CONDUCTED TELEPHONICALLY UNLESS AN IN-PERSON HEARING IS REQUESTED BY EITHER PARTY, IN WHICH CASE THE HEARING WILL TAKE PLACE IN THE COUNTY WHERE YOU RESIDE. TO THE EXTENT THAT THIS AGREEMENT TO ARBITRATE CONFLICTS WITH THE JAMS POLICY ON CONSUMER ARBITRATIONS PURSUANT TO PRE-DISPUTE CLAUSES MINIMUM STANDARDS OF PROCEDURAL FAIRNESS (THE "**MINIMUM STANDARDS**"), THE MINIMUM STANDARDS WILL CONTROL. NOTWITHSTANDING THE FOREGOING, EITHER PARTY MAY BRING AN INDIVIDUAL ACTION IN SMALL CLAIMS COURT FOR DISPUTES WITHIN THE COURT'S JURISDICTION. DISPUTES MAY ALSO BE REFERRED TO ANOTHER ARBITRATION ORGANIZATION IF YOU AND HER UNIVERSE AGREE IN WRITING, OR TO AN ARBITRATOR APPOINTED PURSUANT TO SECTION 5 OF THE FEDERAL ARBITRATION ACT. The JAMS Rules are available on its website at <http://www.jamsadr.com/rules-streamlined-arbitration/> or by calling JAMS at 800-352-5267. To commence an arbitration, a Demand for Arbitration is required to be executed and served on Her Universe. Service of the Demand for Arbitration on Her Universe can be mailed via first-class mail, FedEx or UPS to: Hot Topic, Inc., ATTN: Legal Department, 18305 San Jose Ave., City of Industry, CA, 91748. Service of the Demand for Arbitration on you will be sent to the email address associated with your Submission or your residence. BECAUSE THE CONTEST CONCERNS INTERSTATE COMMERCE, THE FEDERAL ARBITRATION ACT (FAA) GOVERNS THE ARBITRABILITY OF ALL DISPUTES GOVERNED BY THIS ARBITRATION AGREEMENT.
- c. NO CLASS ACTIONS. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, YOU AND HER UNIVERSE AGREE THAT ANY AND ALL DISPUTES WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS OR REPRESENTATIVE ACTION. NEITHER YOU NOR HER UNIVERSE WILL BE ENTITLED TO JOIN OR CONSOLIDATE CLAIMS IN ARBITRATION BY OR AGAINST OTHER ENTRANTS OR OTHER PERSONS, OR ARBITRATE ANY CLAIM AS A REPRESENTATIVE OR MEMBER OF A CLASS OR IN A PRIVATE ATTORNEY GENERAL CAPACITY, TO THE MAXIMUM EXTENT PERMITTED BY LAW. Further, unless both you and Her Universe expressly agree otherwise, the arbitrator may not consolidate more than one person's claims.
- d. In the event you commence arbitration, Her Universe will bear all filing, administrative, and arbitrator fees and costs to the extent required by applicable law and the Minimum Standards.

- 25. RESERVATION OF RIGHTS.** Her Universe reserves the right, in its sole discretion, to cancel, modify, or suspend the Contest at any time without prior notice if any event beyond its reasonable control compromises or threatens to compromise the security, fairness, or proper administration of the Contest. Such events include, but are not limited to, fraud, technical failures (e.g., network server or hardware failures, viruses, cyber-attacks, bugs, programming errors), or any other issues affecting the Contest's integrity or operation. Additionally, Her Universe may cancel, modify, or suspend the Contest if it cannot be properly administered due to unforeseen circumstances beyond Her Universe's reasonable control, including but not limited to acts of God, war, government regulations, terrorism, natural disasters, strikes, civil disorder, pandemics, travel restrictions imposed by government authorities, curtailment of public transportation, or other comparable emergencies.
- 26. VIOLATIONS.** Her Universe reserves the right in its sole discretion to disqualify any Entrant who violates these Official Rules. Furthermore, if an Entrant or other individual attempts to deliberately damage any website or undermines the legitimate operation of this Contest, Her Universe reserves the right to seek remedies and damages from any such individual through criminal or civil actions, to the fullest extent permitted by law, including criminal prosecution.
- 27. DESIGN OPPORTUNITIES.** Her Universe reserves the right, in its sole discretion, to provide any Entrant the opportunity to design an exclusive collection for Her Universe. This opportunity is NOT part of the Contest or Prize and will require a separate agreement between Her Universe and the applicable Entrant.
- 28. SEVERABILITY.** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.
- 29. WINNER'S LIST.** For a list of the winners, send a self-addressed postage stamped envelope to: Her Universe, Attention: Her Universe Fashion Show, 18305 E. San Jose Ave., City of Industry, California 91748, to be received by May 17, 2026.
- 30. PRIVACY POLICY.** Her Universe's [Privacy Policy](https://www.heruniverse.com/customer-service/her-universe-policies/privacy-policy/) will apply to and govern the collection and use of your personal information in connection with the Contest. Please read the Privacy Policy before entering the Contest, which can be found at <https://www.heruniverse.com/customer-service/her-universe-policies/privacy-policy/>. By entering the Contest, you accept and agree to the use of your personal information as provided in the Privacy Policy.